



Minutes of HUST Board Meeting held at Richmond Place Club, Hereford, at 7.00pm on Thursday January 4th 2018.

Present:

Elected Board Members: Richard Tomkins (RGT), Mike Langford (ML), Joanie Roberts (JR), Tony Taylor (TT), Russell Cheasley (RC), Craig Goodall (CG)

Non-voting Officers: David Evans (DE), secretary, Peter Davies (PD), membership secretary, Keith Hall (KH), fundraising officer

Apologies: Richard Morgan

1.00 Minutes of December Meeting

1.01 Minutes of the December Board Meeting were reviewed and agreed to be a true record.

2.00 Membership Report

2.01 The monthly membership report was presented by PD and received by the board.

The FA cup run and ticket priority for HUST members has had a very positive impact on membership figures. There was a long discussion around the proposal that membership cut off date for ticket priority should be introduced. It was agreed that a cut of date was necessary. Various reasons were proposed why the AGM was a good date for a cut off and various other dates and cut offs discussed. A further proposal that members should renew within 7 days to retain ticket eligibility was discussed and rejected.

Resolved: ticket priority for HUST members to be given only members renewing before the AGM each year.

The process for termination of membership of members in arrears was also discussed. The current trust rules state that membership ceases when a member 'fails after written demand to pay their annual subscription'. It was proposed to adopt the rules used by other trusts such as Exeter City, ie that membership should automatically cease when a member is in arrears by a given number of months. There was discussion about the appropriate number of months. For ease of admin 6 months was chosen as the preferred length of time.

Resolved: a rule change so that HUST membership ceases automatically for any member 6 months in arrears to be proposed at next HUST general meeting.

3.00 Treasurer's Report

3.01 The monthly treasurer's report was presented by TT and received by the board.

4.00 HFC AGM

4.01 The re-scheduled HFC AGM will be on 15th January. RGT, RM and JR will attend on behalf of HUST board. TT and KH are independent shareholders and also intend to attend.

5.00 MEMBER BALLOT

- 5.01 A report on the forthcoming member ballot prepared by CG and DE was presented by CG. The key recommendations of the report were agreed, ie that 'all shares available to HUST' should be understood as the 289k shares currently available to HUST, that consideration should be given to how quorum for HFC board meetings would be affected by the proposals, and that the ballot question concerning paragraph 16 of the clubs Articles of Association should be considered as three distinct questions.

Action: continue preparation for member ballot, finalise ballot questions, write member briefing paper (CG, DE), ensure email address held for all voting members where possible (PD), check availability of ballot software used for previous member ballot (DE)

6.00 HUST Nominated Director

- 6.01 RGT reported that Martin Watson has written to RGT and Ken Kinnersley advising that he will step down as club director on Jan 8th. HFC have requested a joint board meeting to discuss HND situation and the new HFC Academy. ML reported that the club have still not produced role descriptions/ expectations for the director positions - club has a 'Strategy Day' planned for January 26th to consider future planning.

Action - HND to be discussed at joint board meeting.

7.00 UITC

- 7.01 ML provided an update on progress with the HFC Academy. It was agreed that HUST board should look to have a representative with both UITC and the academy. It was suggested that the club would not want the same person to fill both roles.

Action – HUST involvement with Academy to be discussed at joint board meeting

8.00 PR PROCESS

- 8.01 A process for approval of press release statements was discussed and agreed.
- i) Any board member or officer can initiate a press release by informing JR.
 - ii) JR to prepare press release and send to Chair, Vice Chairs and Secretary.
 - iii) Approval by Chair and both Vice Chairs required. Time deadline to be advised if statement is urgent.

9.00 Fundraising Report

- 9.01 KH and JR provided updates on various current fundraising activities including Bulls Lotto, sale of merchandise. New merchandise opportunities being investigated and events to be planned for the summer. Social media reach is increasing. JR requested update on stock levels of HUST beer and ciders and queried if invoices could be provided for corporate members.

ACTION – RC to provide update on beer and cider stock levels

ACTION – TT to investigate providing invoices for corporate members.

10.00 HFC Report - ML provided an update from HFC including:

- 10.01 background on the recently agreed option to extend the Edgar Street lease including lease footprint and rent and confirmation that the long term vision of the club is to remain in the city centre at Edgar Street.
- 10.02 the club board congratulates HUST on excellent performance of 50/50 draw but has not made a decision on allowing HUST to continue to operate the 50/50 next season. A decision is unlikely until after the strategic review day on January 26th
- 10.03 HFC would like HUST to put out a statement regarding Martin Watson stepping down from HND role – RGT to co-ordinate with Ken Kinnersley.
- 10:04 Club accounts for December not currently available. November accounts show club in profit.
- 10:05 No date confirmed as yet for joint HUST/HFC board meeting.

ACTION – RGT to coordinate PR re Martin Watson with Ken Kinnersley

11.00 Any Other Business

- 11.01 DE passed on thanks from Neil Le Millere for HUST nomination of NLM in the forthcoming Supporters Direct Council elections.
- 11.02 KH handed out HFC fixture posters
- 11.03 A brief discussion around HUST's community partners. It was agreed that community partners could be offered some of the same benefits as corporate members.

ACTION – RC to provide JR with some background re the current community partner arrangements.

12.00 Date of Next Meeting

- 12.01 Next HUST Board Meeting will be Thursday 8th February.