

**Minutes of HUST Board Meeting held at Edgar Street
at 7.00pm on Wednesday 1st March 2017.**

Present: Elected Board Members: Richard Tomkins, Craig Goodall, Russell Cheasley, Andy Carr, Mike Langford.

Co-opted Member (non-voting): Tony Taylor

Non-voting attendees: Independent Secretary: David Evans, Press Officer: Frank Williams, Deputy Press Officer: Keith Hall

1.00	Apologies for Absence	<u>Action</u>
1.01	Apologies were received from Peter Davies	
2.00	Previous Minutes and Matters Arising	
2.01	The minutes of the board meeting held on Thursday 26 January 2016 were reviewed and agreed to be a true record.	
2.02	Matters arising were dealt with in the course of the meeting.	
3.00	Treasurers Report	
3.01	<p>Tony Taylor presented 8 months of accounts up to January 2017</p> <p>Bulls Lottery whilst not performing as HUST would expect is still bringing in money. Mike Langford questioned should we be advertising it more? Tony Taylor commented that the Lottery does need to be reviewed to ensure we are getting the best from it before any decision is made. Keith Hall asked does it need more prizes whilst Mike Langford asked could it be a monthly draw</p>	
3.02	Keith Hall was asked to look into options for a revamped Lottery	KH
3.03	The current accounts showed a surplus of £3518.63 in the Co-op account and £3471.49 in the PayPal account.	
3.04	PayPal account moved to micro-payments as a cost saving.	
3.05	Requirement of the board to minute and approve change of name on PayPal account to reflect the change of treasurer. The change was proposed by Richard Tomkins and seconded by Russell Cheasley and passed unanimously.	
3.06	Bank mandate change to NatWest with single signatory on cheques up to a certain amount then dual signatory for higher amounts.	

3.07	It was proposed by Craig Goodall that single signatory value will be up to £500 to cover 50/50 prize payments with dual signatory for greater sums. The proposal was seconded by Richard Tomkins and unanimously passed.	Action
3.08	Tony Taylor informed the meeting that the new electronic banking will be via NatWest Bank Line Lite system for free.	
3.09	The proposal to move to Bank Line Lite was proposed by Russell Cheasley and seconded by Craig Goodall and approved unanimously	
3.10	Mike Langford gave an update on the HUST 50/50 draw to date was current income of £33,609 and expenditure of £16,633 giving a net profit of £16,976 with the prospect of 4 home league games remaining. Profit is likely to down on previous year due to lack of cup games and pre-season friendlies.	
4.00	Membership Report	
4.01	Due to Peter Davies unable to attend there was no update but David Evans confirmed that investigations into a CRM system for membership records was still ongoing.	
5.00	Feedback from Joint HFC/HUST Board Meeting	
5.01	Richard Tomkins thanked Craig Goodall for putting together the presentation and said it was unfortunate that due to holidays and illness only 3 board members from HUST could attend.	
5.02	Andy Carr felt there was a misunderstanding of HUST by the club regarding our purpose and volunteers. HFC feel we could be doing more for the club but was unclear as to what this actually meant and how HUST can contribute.	
5.03	Mike Langford confirmed that shares invested in the club were to spend on capital and doing up the ground.	
5.04	Keith Hall commented on the excellent work in producing the presentation and to continue with this as the ongoing strategy and asked if the presentation could be put onto the website in another format than pdf so others can open and read the presentation.	
	Andy Carr said he would look to publish the presentation in its original format	AC

6.00	HUST Strategy	<u>Action</u>
6.01	Craig Goodall reported that the draft HUST strategy had been presented to HFC at the joint meeting. It was noted that to deliver the strategy moving forward it was important to work towards achieving the assumptions previously set out.	
7.00	Elected Director Policy	
7.01	Revised draft policy presented by Craig Goodall. Board ask that the amended policy be sent out to the group and board members to review with any comments.	CG/All
7.02	Craig Goodall requested that the Board need to also think about an implementation strategy when the policy is approved and adopted.	All
8.00	Fundraising	
8.01	Keith Hall reported on the Question of Sport Quiz and a HUST team was put forward of Richard Tomkins, Tony Taylor, Mike Langford and Christine Tomkins. Helpers required for prizes and 50/50 Russell Cheasley said he was happy to help and could provide some HUST Beer as prizes.	
8.02	Keith Hall reported that the Tommy Cooper tickets selling well, but event could do with a bit more promotion to sell out. Proposal to do a 50/50 draw on the night.	
8.03	Craig Goodall reported on proposals for a Legends night but due to other events in the pipeline by HFC and the Purdie/Green night that this will be pushed back possibly to the start of season 17/18	
8.04	Keith Hall reported that Bulls Lotto is performing well and profit for HUST is just shy of £500	
8.05	Craig Goodall suggested that there is a need for resilience and responsiveness for Press Releases via Frank Williams and that a strategy for how and when releases are made.	
9.00	Any Other Business	
9.01	David Evans informed the board that the Board Membership Policy requires a minor amendment for inclusion of independent and co-opted members.	
9.02	Mike Langford reported on feedback from HFC Board meeting and that the Jimmy Oates contract had been concluded, Paul Quarrel had been confirmed as Stadium Director, a Commercial budget had been proposed as well as a Strategy for the way forward over the coming seasons. He confirmed that HFC see UITC as an integral	

	part of HFC and community.	<u>Action</u>
9.03	Mike Langford reported on that the 50/50 sellers were not considered as volunteers for HFC and so were not included in any volunteer events. He proposed that HUST show their appreciation and buy tickets for a HFC Sportsman's dinner. This was proposed by Craig Goodall with the limit being set at £500 and was seconded by Mike Langford and approved unanimously.	
9.04	David Evans reported that Supporters Direct require information from HUST and we need to define our membership list as full and non-voting members.	
9.05	Russell Cheasley reported that 3 pubs had been signed up as Community Partners, The Beer In Hand, The Victory and The Hereford Snooker and Pool Centre who had agreed to sell HUST Beer Wing Wizard. Possibility of more partners.	
10.00	Date of Next Meeting	
10.01	The next Board meeting will be held at Edgar Street on Tuesday 4 th April at 7.00pm	
	<i>The meeting closed at 10.05pm</i>	